

*Purina Mills advertisement  
for  
pork “tushonka”  
in World War II*

Courtesy Nebraska State Historical Society, *Successful Farmer*



THANKS TO THE AMERICAN FARMER...

Nikolai gets his

*Tushonka*



IT HITS the spot... American-made "Tushonka" is a favorite with Nikolai... with the whole Russian army in fact! "Tushonka" is a special Russian delicacy... pork packed in tins along with just the right blend of onions and topped off with bay leaves according to an age-old recipe. "Tushonka" is more than just good eating for Nikolai... it's vital heat and energy food... part of the reason for the Russian army's superb, winter fighting stamina.

Yes, pork produced on your farm may be packed in the United States as "Tushonka" and sent with butter, dried milk and eggs, grains and other lend-lease food to fight on the Russian front. You can be proud that you are helping feed our valiant Russian allies—and that by doing so you are helping our boys at the front—helping *yourself* and *your country*. For every time Nikolai risks his life, kills another Nazi, shoots down a

Messerschmitt... it's just one step nearer victory... one job less for our boys to do.

Purina Mills proudly salutes you and your neighbors who, despite shortages of help, machinery and feed, are keeping American fighting men and their allies the best-fed fighters in the world!

The need for food is almost endless... your job is now the number one battle on the home front. Be sure your farm is operating at peak wartime efficiency—producing the most from the birds, animals, equipment, housing and vital feed you have. Don't let disease, parasites, crowded and unsanitary conditions, wasteful feeding methods sabotage your food production.

In your fight against these losses, do as many farmers have already done—join your local Purina dealer in a Food for Victory Crusade. He's a capable, willing farm-front fighter—ready, and able to go to work.

#### ON THE FARM FRONT—

##### Your Purina Dealer Has Volunteered for Active Duty

There's a battle to be won on the farm front, too. On many farms, overcrowded, unsanitary quarters... disease... parasites... low-producing cows and layers are sabotaging food production and wasting vital feed. These are conditions your Purina dealer can help correct.

##### He is at Your Command and Service

Your Purina dealer's wartime job is to help you meet today's food and feed emergency. He has timely, practical suggestions for producing more meat, milk and eggs... for making each pound of feed produce to capacity. Today's job is to produce more by wasting less... to get the most out of what you have on your farm. Regardless of what feed you use, your Purina dealer is ready to help. Call on him at his store with the Checkerboard sign.

Published in the interest of increased food production by

**PURINA MILLS**

MAKERS OF PURINA CHOWS AND SANITATION PRODUCTS



★ ★ ★ "FOOD WILL WIN THE WAR AND WRITE THE PEACE" ★ ★ ★

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## Transcript

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